

## **ECS Introduces Technology Centre for Oracle Exadata Database Machine in Malaysia**

*ECS provides partners with technology facilities to help minimize risk and shorten deployment time of new business solutions*

**Kuala Lumpur, Malaysia, December 1, 2011** – Expanding its leadership in advanced technologies, leading ICT distribution hub ECS ICT Berhad (ECSB), today announced the official opening of its technology centre facility in Malaysia for Oracle Exadata Database Machine and a wide range of Oracle's Sun servers and storage. Located in Kota Damansara, this new facility will provide systems integrators, independent software vendors (ISVs) and corporate end-users with the technology infrastructure for supporting product demonstrations and proof-of-concept development.

ECS Pericomp Sdn Bhd (ECS), a wholly-owned subsidiary of ECSB and a Platinum level member of Oracle PartnerNetwork (OPN), will leverage its accumulated skills and experience in implementing Oracle solutions, to enable proof-of-concept tests based on Oracle Exadata Database Machine, the machine for high performance online transaction processing (OLTP), data warehousing and consolidation projects. The new Technology Centre is a useful sales, marketing and technical enablement resource for partners, their clients and prospects to experience Oracle Exadata Database Machine and related Oracle technologies in action. In addition, customers and partners can gain access to Oracle's other award-winning technologies such as Oracle Solaris and Oracle's SPARC and Sun Fire servers, as well as core competencies such as competitive analysis and best practices in technology deployment.

"The ECS Technology Centre will help partners capitalize on emerging business opportunities," said Andrew Lim, VP, Technology Sales, Oracle ASEAN. "ECS has built a state-of-the art facility that will enable our partners and mutual customers to deepen their understanding of the business value delivered through Oracle technologies. Ultimately, ECS' Technology Centre will make training, education and sales much more effective."

ECS' Technology Centre will feature a range of Oracle's hardware and software solutions, including: Oracle Exadata Database Machine, Oracle Linux, Oracle Solaris, Oracle Enterprise Manager, Oracle VM, Oracle's SPARC and Sun Fire Servers, Oracle Business Intelligence Foundation and Oracle Fusion Middleware.

"ECSB is constantly innovating to find new and cost-effective ways to empower our channel partners to be more successful in the market segment they play," said Mr Foo Sen Chin, Managing Director of ECSB. "By investing in the ECS Technology Centre and providing access to many of the advanced technologies that businesses are looking for, we're offering our channel partners the solutions, resources and support they need to further specialize, move up market and gain a competitive edge."



For nearly 2 years, ECS has been working closely with Oracle to provide channel partners with the technology, services, support and financing resources necessary to generate new and incremental sales and grow their business.

### **About ECS ICT Berhad**

ECS ICT Berhad (“ECSB”), an MSC-status company, and its group of subsidiaries started in 1985 with the establishment of ECS KU Sdn. Bhd. Today, the Group is a leading distribution hub for Information & Communications Technology (“ICT”) products in Malaysia via ECS ASTAR Sdn. Bhd. and ECS PERICOMP Sdn. Bhd. Listed on the Main Market of Bursa Malaysia Securities Berhad on 15 April 2010, ECSB is an associate company of ECS Holdings Limited, a Singapore Exchange main board company which is one of the leading ICT distributors in Asia Pacific, accessing to a network of more than 23,000 channel partners across China, Thailand, Malaysia, Singapore, Indonesia and the Philippines.

ECSB distributes a comprehensive range of ICT products comprising notebooks, desktop computers, printers, software, network and communication infrastructure, servers, and enterprise software from more than 30 leading principals.

With a nationwide channel network of more than 2,500 resellers comprising retailers, system integrators and corporate dealers, ECSB also provides value-added product support and technical services. For more information, please visit [www.ecsm.com.my](http://www.ecsm.com.my)

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